

# ▲ Catchy vs. Character ▲

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**Objectives:** LEAD participants will be able to self-assess where their character needs development, be able to construct a course of action toward that development, and be motivated to proceed on that course of action.

**Plan ahead:**

- Time required: Day 1: 10 min; Day 12: 30 min
- Print one Handout per LEAD unless they are already in the LEAD binders

**Supplies:**

- Handouts, pens

**Accompanying documents:**

- Handouts (Page 3 of this file)

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Notes for the instructor: This is not a class. It is simply an exercise to prove a point. The primary goal of this exercise is to motivate the LEADs to choose character development over popularity or catchiness. It is to help them see a bigger perspective than the right here, right now. To that end, the part of the lesson on Day 1 is for them to capture the data point of who caught their attention right away and why, and to contrast that with who they respected most after two weeks of close interaction. Most likely those people will be different. If they are, then help them see why. "I got to know this person," might be a typical response. What did she get to know? Who that person is, or her *character*. Help them see the value of developing who they are, their character, so that they might be as effective as possible. Finally, help them reflect on all they have learned over the last two weeks to find ways to actually *develop* their character.

----- For first lesson, Day 1, 10 minutes -----

❖ **Get Started (hook)**

Fill out the handout.

❖ **Learn / observe (book / look)**

Take turns reading aloud one or two of your reasons for each questions without the of who you chose.

Great. Hand these to me and we'll talk about them again in two weeks!

(Collect the papers and keep them in your own file.)

----- For second lesson, Day 12, 30 minutes -----

❖ **Get Started (hook, 5 min)**

(\*\*Fold the papers so the LEADs can't see their first answers.\*\* Hand them out so that they each have their own.)

Fill out the second section down, without looking at your first answers.

❖ **Learn / observe (book / look, 15 min)**

When you are done, unfold the papers and compare your answers this time to your answers from two weeks ago, when you had only just met your fellow LEADs.

First, here are the ground rules: This is NOT a popularity contest. DO NOT say aloud any of the names on your page!

Let's talk about a few things about your answers.

- Raise your hand if you changed your answer?
- What are some of the differences in your reasons or your reasoning?
- Consider FB, Twitter, texts, blogs, etc. Which person seems "better", more "attractive" on social media - the flashy, catchy one who just did something crazy... or the steady, constant one who hasn't ever done anything unusual?
- Consider your answers and your life, which type of person would you rather have on your team - a catchy person, or one of deep character?

(Have half the group look up each verse) **1 Sam 16:7 and Proverbs 31:30.**

What each verse tell us about outward appearance vs. inward character?

Fill in the blanks on your handout: Today's culture favors catchiness, but your true leadership potential depends on your character. \*And Jesus, too, is more interested in your CHARACTER!\*

What is Character? (Webster: "attributes or features that make up and distinguish an individual", or *who a person IS*)

In the book *Sticky Teams*, a leadership book written by Larry Osborne, pastor of North Coast Church, which pioneered multi-campus, coffee-house style worship, wrote:

*Whenever a staff member's **giftedness and platform (job title or fame)** surpass their **character** it eventually creates disillusionment and cynicism among those they work with. It tends to create frustration and division... True character will poke out eventually... **Great skills in what someone does can never counterbalance a fatal flaw in who they are.** (emphasis added)*

❖ **Get Practical (took, 10 min)**

Think back over the last two weeks and what you've learned. How can you develop character? That is, how do you learn

- to know the right thing to do
- to do the right thing
- in the way that is unique to YOU
- consistently
- whether someone is watching or not

What do you think? HOW can you develop character? (Share some answers, help the LEADs reflect on what they have learned and find things they can do to develop their character. Once they have come up with some ideas...)

Write down some things you are committed to doing at home after you leave here.

When you are done, put this page in your notebook in the tab marked, Catchy vs Character.

# ▲ Catchy vs. Character Handout ▲

Monday, Day 1

1. For a big, long-term project, considering your fellow "LEADs," on whose team would you most like to serve?

1a. Why?

2. For that same project and same people, if you were leading, who would you most like to have on your team?

2a. Why?

Your Name: \_\_\_\_\_

Catchy vs Character Handout

Friday, Day 12

1. For a big, long-term project, considering your fellow "LEADs," on whose team would you most like to serve?

1a. Why?

2. For that same project and same people, if you were leading, who would you most like to have on your team?

2a. Why?

\_\_\_\_\_  
Today's culture favors \_\_\_\_\_, but your true LEADship potential depends on your

\_\_\_\_\_  
You can develop this by :