

Key Definitions for Leadership

- **Leadership** - *the art of influencing and directing people towards a goal in such a way as to obtain their confidence, respect and loyal cooperation*
- **Goal** – where we are going
- **Strategy** – how we are getting there
- **Chief Leader** – the person responsible for getting us there
- **Leader** – any person who helps move People toward Goal
- **Communication** – the Tool Leaders use to move People
- **Relationship** – the Vehicle through which Communication flows
- **Influence** – the ability of a Leader to move People
- **People** – those who will ultimately accomplish the Goal

Leadership

(LEAD Roadmap)

- Who? Anyone
 - There is only one Chief Leader in an organization
 - But YOU can lead from any position
 - You become a leader by choice and work
- What? Leaders move people toward a Goal
- When? Anytime there is a worthy Goal
- Where? Leaders can be found anywhere
- Why? Because there is a Purpose (or a Goal)
- How? (the BIG QUESTION!)
 - Submitting to the Chief Leader's Goal and Strategy
 - Adopt the Goal as your own
 - Follow the designated Strategy
 - Moving other people toward Goal via Strategy
 - Developing their influence which comes from their *character* and their *relationships with the people*
 - Develop character by developing the 4 qualities of a Great Leader by developing the 5 Areas of Life
 - 4 Qualities: Authenticity, Intentionality, Purpose, Integrity
 - 5 Areas: Spiritual, Intellectual, Physical, Emotional, Social
 - Develop relationship thru communication and time spent with people

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